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PTA Thrift Shop Hires New Director of Communications and Community Relations

December 20, 2017, Carrboro, NC – The PTA Thrift Shop has hired Pat Richardson as its new Director of Communications and Community Relations.

Matt Pennachi, who served as the PTA Thrift Shop’s Director of Community Relations for nearly eight years, accepted a position as Volunteer Services Coordinator for Duke Cancer Center. Pennachi made many meaningful and lasting contributions to the PTA Thrift Shop, including building its thriving eBay page, growing its court-appointed community service volunteer program, as well as serving as the liaison to the Chapel Hill-Carrboro City Schools’ PTA representatives. Mr. Pennachi was also integral to Phase I and II of the ten-year PTA Thrift Shop Strategic Plan, including the launch of the youth-serving *YouthWorx on Main* collaborative.

Ms. Richardson comes to the PTA Thrift Shop with nearly 20 years of experience in communications, community relations, sales, marketing, and development. Most recently, Ms. Richardson served as Director of Communications and Community Relations for Galloway Ridge at Ferrington.

“We are delighted to have Pat on board,” shared Barbara Jessie-Black, Executive Director of the PTA Thrift Shop. “She adds valuable expertise to our organization. We so appreciate Matt Pennachi’s service; he was a vital member of the PTA Thrift Shop Executive Team and will continue to be an important part of the PTA Thrift Shop Family.”

Ms. Richardson, whose two children graduated from CHCCS in 2008 and 2016, began her position at the PTA Thrift Shop on Monday. “As a parent of former CHCCS students, I’m honored to be a part of this outstanding organization. I look forward to leading the PTA Thrift Shop into its next decades of service to our community, knowing that communications and community relations are integral to our work.”

To read more about the PTA Thrift Shop, visit www.ptathriftshop.org

About the PTA Thrift Shop and Youth Forward

PTA TS is a youth-serving nonprofit organization that enriches the lives of children and youth by building collaborative partnerships and transforming charitable donations into educational and community investments. For more information about the PTA Thrift Shop, visit www.ptathriftshop.org

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