

PTA Thrift Shop Board of Directors Meeting April 23rd, 2014

Location: PTA Thrift Shop- Carrboro, NC

Public Comment: None

Board members attending: Jay Parker, Bill Teague, Wil Steen, Crystal Fisher, David Morgan, Kevin Kennedy, Dawn Edgerton, Suzanne Anderson, Joe Novara, Melissa Miller, Helen Antipov

Board Members not attending: Joal Broun, Rodney Trice, Mike Capps, Lydia Mason, Jill McCullough, Luke Rigsbee

PTSA Pres. Rep not attending: None

Principal Rep not attending: Tori Creamer

Staff attending: Barbara Jessie-Black, Matt Pennachi, Valecia Jones, Debby Cox

Guests attending: None

Call to Order: The meeting was called to order at 6:35pm.

Public Comment: None

As per the agenda:

Approval of March Board Minutes:

-Dawn Edgerton moved to approve the March board meeting minutes. Wil Steen seconded the motion and it was unanimously approved.

New Business (to be voted on):

-Newly Stated Bylaws (*Resolution attached)

-New Distribution Allocations Model (attached)

-Kevin Kennedy asked about what the major differences were between the current by-laws and the proposed new by-laws. Per Barbara Jessie-Black the two major changes are the fact that there is no longer a formal “membership” component, and the board would now be self-selected and perpetuated

-Suzanne Anderson asked what affect these changes would have on our two annual membership meetings. Per Barbara, these changes would allow us to be much more flexible in terms of how and when we conduct “membership” meetings in the future.

-Jay Parker inquired about the verbiage used in the new by-laws regarding insurance. Barbara let him know that although the semantics may be different, the organization will continue to maintain the same level of insurance coverage as they have always had

-Jay presented the new distribution model possibilities. The present model is a 50/50 split based on school enrollment numbers and the number of volunteer hours completed by each school. The new proposed models are a variety of splits based on school enrollment numbers and school need, which is calculated by the number of students at each school that are on free and reduced lunch. The membership focus group that was led by Gill Hare and Dawn Ruston recommended a 60/40 split based on this concept.

-Dawn Edgerton asked if the board would have an opportunity to alter the distribution model in a few years if they so chose, and Barbara let her know that they would indeed have the opportunity to do so

-Kevin Kennedy asked about how the grant component of the new model would work. Per Barbara, 5% of all net earnings would be taken off the top each year before distributions were determined, and schools would have an opportunity to write a project based grant request to the PTA Thrift Shop to request additional funds beyond their annual distribution amount for other projects. The members of the focus groups not only liked this idea, but they were in favor of each school providing written accountability as to what their share of the funds were spent on each year as well.

-Helen Antipov asked if we had any plans to restrict what our distribution funds may be spent on, and at the moment we do not. We have never done this in the past and don't have any plans to begin doing so.

- Bill Teague asked who would make the final decisions as to what grant proposals got funded each year. Barbara explained that the current plan is to have a small group made up of executive staff and a handful of board members come together to choose the winning submissions.
- Joe Novara inquired as to whether or not our distribution model (including the 5% held back for grant submissions) was borrowed from another organization or if it was unique to us. Barbara explained that it was the latter, and that adding the grant proposal component would be a big benefit for us in general not only in our own grant submissions, but from a marketing and publicity standpoint as well.
- Helen inquired as to how we will promote the grant process to the schools in our community, at which time Barbara showed the board a copy of the marketing postcard we have created for this very purpose.
- Melissa Miller voiced support for the grant component of the distribution model and feels that it will be well received within the community
- Members of the board discussed the percentages of the split (60/40, 65/35, 50/50, etc) and Barbara shared the feedback from the focus group that they recommended the 60/40 split.
- The board took an informal poll, and 2 people were in support of a 50/50 split, one was in support of a 55/45 split and 7 were in support of a 60/40 split
- Kevin Kennedy moved to adopt the 60/40 split along with the 5% held back for grant proposals. Bill Teague seconded the motion. 8 members voted “aye” and 2 voted “nay”, so the motion passed with majority rule

Executive Director’s Report:

- In the interest of time Barbara requested that each board member read the executive director’s report and contact her directly with any questions.

Capital Campaign Report:

- At the moment there is a fair amount of interest in Phase II of our project, so we will spend a great deal of time in the coming weeks and months trying to partner with interested investors

Committee Reports:

- No Finance Committee report was presented.
- No Board Development report was presented.
- David Morgan presented the Real Estate report and has been assured by Ken Friedlein that plans for Phase II will be coming soon.
- Bill Teague presented the Personnel Committee report and reminded members of that committee that one of their main tasks in the near future will be completing Barbara’s annual review

- Crystal Fisher moved to adjourn the meeting. Helen Antipov seconded that motion and it was unanimously approved. The meeting adjourned at 8:00pm. No executive session was held this evening.

Respectfully submitted,
Matt Pennachi
Director of Community Relations